

OCULA

Job Title: US Contributing Editor

Location: New York

Employment Type: Part-time, 16-20 hours per week, monthly freelance retainer dependent on experience

About Ocula:

Ocula is a leading online contemporary art platform that connects collectors, galleries and institutions. Through the flagship publication, Ocula magazine, it publishes in-depth interviews, critical essays and timely analysis on the artists, exhibitions and ideas driving the global art world. With a global focus, a strong Asia Pacific presence and an expanding international readership, Ocula magazine is a respected voice in contemporary art discourse.

Now based in London following over a decade in Hong Kong and New Zealand, Ocula magazine is relaunching with a new editorial team. We are a destination for intelligent, original storytelling and genuine commentary on the art world, offering human angles on stories that surprise readers and get them talking. We offer a comprehensive insight into the forces shaping the business and politics of art.

The Role:

Ocula is seeking a US Contributing Editor based in New York as its magazine continues its relaunch with an entirely new team, following the appointment of a new Editor-in-Chief last September. The successful candidate will be a seasoned editor with experience at a magazine or newspaper. They should thrive in an international, highly collaborative and non-hierarchical working environment, and would act as an ambassador for Ocula in the United States.

They will be a prolific writer and experienced commissioning editor, full of ideas for US-based contributors and with an address book of contacts in the New York art world. They will be a self-starter, highly organised and a team player. They should have a good nose for a story, going beyond PR narratives and the latest trends to dig deeper and broaden the scope of Ocula's commissioning in the United States.

This is a freelance position on a monthly retainer basis, comprising a part-time role. The exact scope would be defined in negotiation with the successful candidate. Aside from team-wide commissioning meetings, the role offers complete flexibility regarding exact working hours. As part of the role, travel for stories would be encouraged, both within the US and internationally. The US Contributing Editor would be free to write, speak, teach or consult for other publications, outlets and institutions alongside the part-time role at Ocula.

The role would suit a versatile and highly creative individual who thrives on the fast pace of the digital media sphere, with the opportunity to shape the future direction of the magazine within a

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small and ambitious team. This role would likely be a particularly good fit for a long-term freelance journalist, or an editor who has recently left a publication, offering a springboard to the flexibility of a freelance career while retaining a strong presence within a team structure, including the security, collaboration and creative support that entails.

Key Responsibilities:

- Write regular features, opinion pieces, interviews, exhibition previews and occasional news pieces, to be edited by a senior editor on the team
- Generate ideas for new pieces and potential writers, with a focus on New York and the US more broadly, in collaboration with the wider editorial team
- Commission writers, whether assigning ideas or fielding pitches, and work with them to shape their pieces
- Edit raw copy in multiple rounds with commissioned writers, and get their pieces ready to be subbed and fact checked ahead of publication
- Film short exhibition walkthroughs with artists and curators at new gallery and museum shows on iPhone with small portable microphone
- Act as an ambassador for Ocula in the US and raise awareness of the publication and business as a whole, including attending events, dinners, talks etc
- Stay attuned to major developments, voices and movements in the art world

Skills Required:

- Demonstrable editing experience. Experience of a digital-first publishing environment is a bonus
- Experience as a commissioning editor, working with writers to shape their pieces
- An abundance of creative ideas to bring to regular commissioning meetings
- Good visual literacy, including the ability to judge and select images for publication, commission photographers and illustrators, and some basic filming skills on iPhone
- Strong writing skills and confident working to tight deadlines
- A strong understanding of and relationship to the New York art world and market
- A global mindset, with sensitivity to diverse cultures, audiences and contexts

To apply for this role, please send your CV and a cover letter to careers@ocula.com by the end of the day on 14 September.